

For the Kid in All of Us, Inc.
Privacy Policy
Revised September 29, 2003

Our Policy

This website (<http://www.forthekid.org>) is wholly owned and operated by **For the Kid in All of Us, Inc.** We recognize that visitors to our site may be concerned about how we treat the information that they have provided to us. **For the Kid in All of Us** respects the privacy of its online visitors and takes great stride to safeguard any personal information and to protect the identity of all visitors. This means that we do not require you to register or to provide information about yourself or your affiliation to gain access to the resources on this site. **For the Kid in All of Us** only gathers personally identifiable data, such as names, addresses, zip/postal codes, e-mail addresses, and phone numbers, when submitting the Sponsor/Patron Pledge Forms by visitors when making financial donations. This information is used solely by **For the Kid in All of Us** for the purpose of sending acknowledgement letters and for internal purposes, and is never sold, rented or leased to third parties. Personal identifiable information of visitors will only be released if (i) we are required by law for such violations as credit card fraud, illegal use of the Internet, or cases of misconduct on our website, etc., or (ii) the person submitting the information authorizes us to share it.

Credit Card Security

For the Kid in All of Us cares about the safety and security of our visitors throughout all financial transactions, and has established a secure means for visitors to make any online financial donations. All online credit card donations are handled via PayPal™, an online payment services of the eBay Company. PayPal™ utilizes high grade encryption and the https security protocol to communicate with your browser software. This method is the industry standard security protocol and offers contributors advance encryption to secure their credit card information from being intercepted. **For the Kid in All of Us** has no control over or responsibility for the data collection and use practices of third parties that process online donation credit card transactions.

IP Addresses

For the Kid in All of Us wishes to ensure all online users an agreeable visit and takes great steps to continue to improve the website efficiency and user-friendliness. When you visit our website, our server automatically recognizes your Internet Protocol address (IP address) or domain name. In order to enhance our website to help provide you the best experience, we may track the way our visitors and customers are using the site. Personal information, such as your name and e-mail address, is not included in this analysis.

Access/Changes to Your Information

Upon request, we provide site visitors with access to all personally identifying information, including proprietary information, that we maintain about them. Users can access this information by emailing us at support@forthe kid.org. Upon reviewing this information, you may request that we correct any information that is inaccurate.

Privacy-related Inquiries and Complaints

For the Kid in All of Us takes its users' privacy concerns seriously. If you believe that we have not complied with this Online Privacy Policy with respect to your personal information, or you have other inquiries or concerns, please contact us at support@forthe kid.org.

Web-related Inquiries and Complaints

The development team at **For the Kid in All of Us** wishes to ensure that all online visitors enjoy a trouble-free visit. For all inquiries and comments regarding the website, such as content, design, broken links, or any other technical difficulties while on our site, please contact us at webmaster@forthe kid.org.

Opt-Out Policies

For the Kid in All of Us respects our visitors' privacy. If you do not want to receive telephone calls, and postal or electronic mailings from us, please contact us at support@forthe kid.org.

Changes to this Privacy Policy

For the Kid in All of Us reserves the right to change the Privacy Policy at any time. If we change our Privacy Policy we will post any change on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

If you have any further inquiries about our Privacy Policy, you can contact us at:

For the Kid in All of Us, Inc.

ATTN: Privacy Policy

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Atlanta, Georgia 30308

United States of America

or email us at support@forthekid.org